

VIDEO WALL OPPORTUNITIES

ELEVATE YOUR BUSINESS TO PROFITABLE NEW HEIGHTS

INSTALLATION & UP-SELL OPPORTUNITIES:

In addition to selling screens and media players, there are a number of products and services integrators can offer to boost revenue while increasing value for clients.



Stock Content

Occasionally, a client may want to design their own content. Offering a library of stock content and templates can help them get started.



Training Classes

Offering a series of training classes gives staffers the tools they need to handle most problems. The integrator is then first in line if the client decides they would rather hand off maintenance to an outside party.



Networking Services

A parallel wireless network can separate the digital signage network from the one that carries credit data and other sensitive information.



Feed Setup

Integrators can set up feeds such as news and weather, social media and emergency messaging as a one-time offering or an ongoing service to the client.

SOURCE: ALMO

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